

CONTACTS

+351 968.937.474

@ jmlabdesign@gmail.com

Rua. Dr. Rodrigues Lapa,

2835-114 Baixa Banheira

www.jmlabdesign.pt

№ 11, 2º Esquerdo

Portugal

## CURRÍCULUM VITAE

# JOÃO Mirra GRAPHIC & WEB DESIGN

### "ONLY THOSE WHO TRY THE ABSURD WILL ACHIEVE THE IMPOSSIBLE"

M.C. Escher

# Graduated in **Communication Design** at **IADE**, he immediately started working in "parallel" areas (Digital Printing, Vinyl, Prepress), in which he acquired additional added value, which helped him to be the complete professional that he is.

With more than **25 years** of experience, his main focus is **Graphic Design**, but he has also developed skills in **Webdesign**, with the development of several websites - with and without a content manager - as well as in **Social Media Management**.

Logos, Catalogs, Brochures, Flyers, Posters, Iconography, are part of its vast portfolio.

Throughout these years, pressure and great responsibilities have always been part of his day-to-day life. All of its clients felt, without exception, its tireless availability, mainly because they got used to developing "lightning" projects with tight deadlines.

### COUALIFICATIONS III PROFESSIONAL EXPERIENCE

Degree in Communication Design IADE | Lisboa 1990-1994

### 🖋 SKILLS

Illustrator	****
Photoshop	***
InDesign	***
AfterEffects	**
Premiere	**
HTML5 CSS3 PHP Javascript JQuery MySqli	$\begin{array}{c} \star \star \star \star \star \\ \star \star \star \star \star \\ \star \star \star \star \star \\ \star \star \star \star \\ \star \star \star \end{array}$
Word	**
Excel	**
Powerpoint	**

#### **▲** ■ LANGUAGES

Portuguese ★★★★★ English ★★★★ 2005 - 2023 JMLabDesign BAIXA DA BANHEIRA

2010 - 2012 2UGroup Lisbon/Mozambique

> 2001 - 2005 PDLand Odivelas

1998 - 2001 Brindel Barreiro

1998 - 2001 Agência Alverca

1996 - 1998 **Regiset** Setúbal

1994 - 1996 Publibeira Montijo

Projectos Pessoais no SECTOR IMOBILIÁRIO **Freelancer** since 2005 and with regular clients, including: **Hospedeiras de Portuga**, **La Trattoria**, **ERP Portuga**, **Novo Verde**, **Tiba**, **Tesla Group** or **Oeste Portuga**, with projects ranging from logo development, various advertising pieces, stands, websites or animations.

**CEO** with the aim of **implementing a personal project (Inspector Lupa**), a website developed to aggregate online, various branches and companies in Maputo. Development of a complete graphic project for the **TCO Group** in Mozambique.

**Managing Partner** and **head of the Design Department**. Advertising agency whose main product was the **real estate magazine Imobiland**, which brought together several companies in the field to promote their properties, a project created and developed by **João Mirra**.

**Senior Designer** at Brindel, an advertising agency that developed projects in the field of exhibitions (stands) and digital printing.

Designer integrated in the prepress, digital printing and vinyl department.

**Designer** and **Art finalist** in a Graphic Arts company, where he prepared works for Offset printing and weekly developed the newspaper "o Rio".

First job as a **Designer**, where he made several projects for the Camera of Castelo Branco (Portugal), aimed at recycling.

**Imobiland** and **MyHomeLand**, monthly magazines, whose concept, creation, development and production were his responsibility, and were active for 5 years, in Barreiro, Moita, Almada, Odivelas and Sesimbra (all in Portugal).